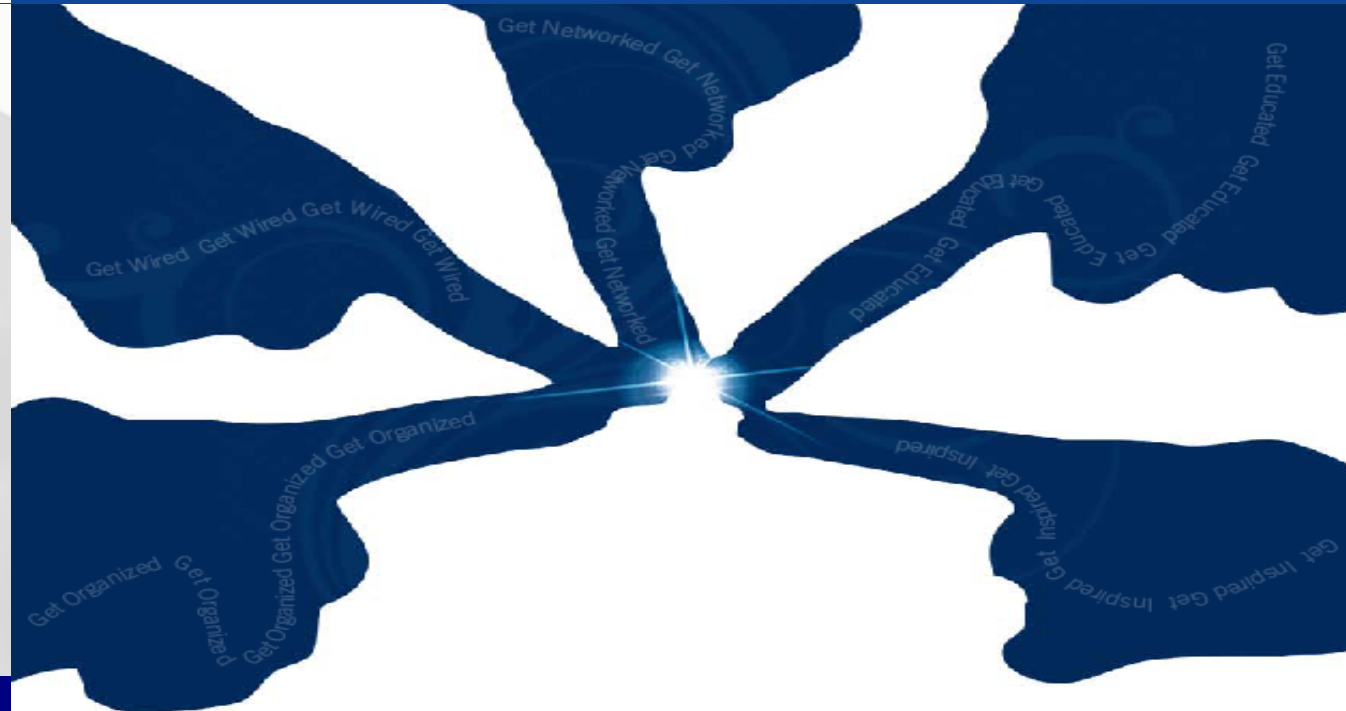


# WELCOME

We will  
begin in a  
moment



National Black MBA Association®

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New Orleans, September 22-26, 2009

Have you  
registered for the  
National  
Conference?

# Introducing the Officers

**Emil Sheridan: External Vice President**

**Spencer Palmer: Internal Vice President**

**Leticia Ransom: Treasurer**

**Stacy Crook: Financial Secretary**

**April Williams: Recording Secretary**

**LaQuisha Douyon: Corresponding Secretary**



## Get Connected

# Executive Committee

**Byron Williams: Co-Chair Entrepreneurship**

**Sandra Akbar: Co-Chair Professional Dev.**

**Terra Winston: Co-Chair Professional Dev.**

**Jamil Simmons: Co-Chair Membership**

**Eric Henderson: Co-Chair Membership**

**Donnell Knighten: Co-Chair Membership**

**Tunde Adeosun: Co-Chair Careers**



## Get Connected

# Executive Committee

**Alexandrea Davis: Co-Chair Careers**

**John Kelly: Co-Chair Education**

**Sharming Scott-Nathan: Co-Chair Education**

**Derek Lindsay: Co-Chair Education**

**Reginald Lomax: LOT Leader**

**Angela Foster-Woods: LOT Leader**

**Julie McNeil: Co-Chair Partnership**



## Get Connected

# Executive Committee

**Sheree Smith: Co-Chair Partnership**

**Leroy Steward: Co-Chair Partnership**

**Shannon Lyde: Co-Chair Outreach**

**Ghiane Jones: Co-Chair Outreach**

**Donna Nash: Co-Chair M & C**

**Alicia Bowens: Co-Chair M & C**

**Kathy April-Barr: Immediate Past President**



## Get Connected



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# State of the Organization

## ACCESS PHASE 2

EDUCATION | CAREER | LEADERSHIP | ENTREPRENEURSHIP | LIFESTYLE



Empowering visionaries.



# Get Connected

# Connection Equation

## Member needs...

- Connections
- Careers
- Contracts
- Scholarships
- Give back Channels
- Social/professional networking

## Our channels...

- Leadership
- Career
- Entrepreneurship
- Education
- Lifestyle

## Connection Vehicles...

- Leadership Circles
  - Mentorship
  - Intimate Group Discussions
  - Coaching
- Careers
  - Networking with hiring managers
- Entrepreneurship
  - Direct access to decision-makers

## 5 Channels of Engagement



# Special Thank You

Life time Members ...

- Michelle Dickerson
- Spencer Palmer
- Debra Rice
- Cynthia Williams
- Danielle Wright

**Thanks for all of your hard work on  
the survey**

**Have you  
Joined the  
Chapter's  
LinkedIn?**

## The Respondents were:

- 3%- Entry level managers
- 38%- Middle Managers
- 10%- Senior level managers
- 3%- Executives

## Get Connected

**Have you  
Posted Your  
Resume  
On-line at  
[CCNBMBAA.ORG](http://CCNBMBAA.ORG)?**

## Of Those Responses:

- 30%- have hiring/firing duties
- 24%- generate revenue
- 34%- manage 5-20 direct reports
- 13%- manage 20+ direct reports

**Connect To  
Career  
Opportunities  
Today**

## Get Connected

## QUESTION

**I am likely to  
participate in  
the following  
type of  
Chapter event**

### Top 5 Answers:

**28%- Professional Development**

**28%- Professional Networking**

**25%- Social Networking**

**18%- Business Development**

## Get Connected

## QUESTION

**How can the  
Chapter create  
more value for  
you?**

## Most Popular Answers:

1. Mentorship
2. Career opportunities
3. Give back channels for Senior Members
4. Regularly scheduled events
5. Social networking events
6. Training/professional and personal growth events

## Get Connected

## QUESTION

**Which of the following will release or increase your potential as a leader?**

## Top 5 Answers:

19% Coaching

18% Workshops

17% Open Group Discussions

15% Seminars

13% Leadership Assessment Tools

Survey of 100 members said:

# Return on Investment

## Members-Only Connection Vehicles

- Leadership Circles
  - Mentorship
  - Intimate Group Discussions
  - Coaching
- Career Opportunities
  - Networking with Chapter hiring managers
- Entrepreneurship Opportunities
  - Direct access to decision-makers



# Return on Investment

## Mission of Entrepreneurship

- Face to face exchange
- Roundtable Discussions
- Access to Decision-makers



## Mission of Leadership

- Face to face exchanges with industry experts
- Seminars: Leadership, strategic thinking, marketing
- Leadership Circles



## Mission of Careers

- Face to face exchanges with hiring managers
- Career coaching
- Job Fairs
- Private Recruiting events



## Mission of Education

- Networking with Universities & Alumni
- GMAT testing information
- Scholarships



# Return on Investment

## Mission of Lifestyle

- Outreach to community directed social awareness activities
- Education activities
- Access to serve on non-profit boards



# Score Card



## Goals: Increase Connection Vehicles

Target	Time line	Score
Leadership Circles	180 days	
Networking with Chapter hiring managers	120 days	
Direct access to Decision-makers	90 days	

# Upcoming Events

Have you  
RSVP'd for our  
upcoming  
events?

**March: CFO Summit**

**April: C-Suite Exchange**

**May: Entrepreneurship Initiative**

**September: National Conference**



YOU  
MUST  
BE  
THE  
CHANGE

**“The belief that GOD will do everything for man is as untenable as the belief that man can do everything for himself”**

Rev. Martin Luther King, Jr.



# WE NEED YOU TO:

How  
Can  
you  
Help ?

1. Participate

2. Connect

3. Share

4. Volunteer

If we don't connect ourselves and our  
community, who will?

5. Connect



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# QUESTIONS & ANSWERS



EDUCATION | CAREER | LEADERSHIP | ENTREPRENEURSHIP | LIFESTYLE



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# Let's Connect

# ACCESS PHASE 2



Thank You  
  
and  
  
Good Night



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Early  
Registration  
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